

### THE SOURCE

September 2025

### MESSAGE FROM IREM OC'S VICE PRESIDENT OF FINANCE

What I value most about IREM is the quality of people it brings together. Serving on the IREM Orange County board has given me the chance to work alongside talented professionals, build real friendships, and form relationships that continue to open doors in business and in life. Shared projects and consistent engagement have created a sense of community that has been both professionally rewarding and personally meaningful.

That spirit came through clearly this spring at IREM's inaugural PropertyCon in Boston. Connecting with members from across the country and around the world was energizing, and the educational sessions sparked ideas I was eager to bring back to our chapter and to my own company. The experience reminded me that IREM is not just about earning a designation—it's about broadening perspective, sharing ideas, and learning from one another.

My own IREM journey began early in my real estate career, shortly after cofounding Tidemark Real Estate Services in 2016. I quickly pursued the CPM designation and found value in both the coursework and the people it connected



Basil Newburn CPM®
Tidemark Real Estate
VP of Finance

me with. Many of the instructors and peers I met during that time remain colleagues today, and those relationships have been an important part of Tidemark's growth—from one property under management to approximately 70 industrial assets representing 1.5 million square feet in Orange and San Diego Counties.

As next year's President-Elect of IREM OC, I'm grateful for the path that brought me here and excited to prepare to serve as Chapter President in 2027. My goal is to connect broadly with the IREM OC community, build on the momentum the chapter has created, and continue to create opportunities to enrich our members' careers and lives.

# Thank You to Our 2025 Platinum Partners





## \$7 PER SQUARE FOOT TURF REBATE AVAILABLE NOW

The Metropolitan Water District is offering its highest rebate ever for replacing non-functional turf with sustainable landscaping. This limited-time opportunity allows commercial property managers to:

- Lower water bills and maintenance costs
- Replace wasteful turf with drought-tolerant, attractive alternatives
  - Improve the look, safety, and sustainability of your property

Act Now: The rebate approval process takes 6–8 weeks. To take advantage of the program, get started before year-end.

www.staygreen.com • (800) 858-5508

Early Bird Registration Open For Our Awards and Installation Gala on Friday, 10/17

**Secure Your Spot Now!** 



Help us give back this Holiday Season at our IYP Food Drive on Thursday, November 13th!



#### **EVENT RECAP**

### IYP SUMMER MIXER WEDNESDAY, JUNE 18TH

IREM OC's IYP Summer Mixer brought the fun with a tropical luau theme, where attendees learned how to hula dance and be entertained by some fire performers. The evening was packed with great networking, fantastic entertainment, and plenty of fun.







HAPPY HOUR IMPROV THURSDAY, JULY 18th

IREM OC's IMPROV event offered a night of laughter fueled by Chris D'Elia at the Irvine Spectrum. The evening was filled with great networking, lively conversation, and unforgettable jokes on the stage shared among colleagues and friends.





CHARITY GOLF TOURNAMENT THURSDAY, AUGUST 7TH

IREM OC's Charity Golf Tournament "The Caddyshack Classic" brought together industry professionals for a jam-packed day of golfing, networking, and creating everlasting memories together. Attendees got to take a moment out of the office to enjoy some fun on the course while engaging with our valued industry partners in between each hole. This signature event always brings our membership together to get competitive, have fun, and raise funds for charity - this year we were able to donate \$10,000 to RAD Camp!











We're reflecting on a summer full of connection, giving back, and fun memories. From seeing familiar faces to welcoming new members, we're grateful for the continued energy and support at every event.

Thank you to everyone who has joined us so far, you're what makes this community thrive. As we head into the fall, we're excited to finish the year strong with our Annual Awards and Installation Gala on Friday, October 17th, and we hope to see everyone there!

# Thank You To Our 2025 Gold Industry Partners



















# Making tenants & visitors feel welcome

Communication

**Accountability** 

**Consistency** 

Those details matter to Orange County businesses, and CCS Facility Services knows how to deliver.



ccsbts.com | 949.261.1234

IREM CA at CBPA California Commercial Real Estate Summit RECAP



California Business Properties Association (CBPA) hosted their annual California Commercial Real Estate Summit (CCRES) at the end of August. Nicole Bee represented IREM California for the conference in Sacramento. The event was packed with valuable conversations and meetings with members of our legislation regarding important bills that were pending in the second house for vote such as AB735 and SB415 (AB98 Warehouse Clean Up Bills), AB1007 (Quicker Project Approvals), SB71 (Streamlining CEQA), and more. It was quite the experience connecting with industry peers who came together from all over the state to bring awareness to our representatives. Thank you to CBPA for a fantastic event — we're already looking forward to next year!

### Thank You to Our 2025 Silver Industry Partners















































































































## STAY UP TO DATE WITH IREM HQ'S LEGISLATIVE AFFAIRS

VISIT OUR ADVOCACY PAGE HERE

## FOR THOSE WHO MANAGE TO MAKE A DIFFERENCE

IREM Orange County is committed to creating a community for **top Real Estate Management Professionals**, their companies & clients by providing resources, credentials, knowledge and meaningful chapter experiences. Join IREM Orange County today!

**JOIN NOW** 

### Send Us A Message

#### IREM ORANGE COUNTY CHAPTER 91

#### FOLLOW US ON SOCIAL MEDIA







IREM Orange County | 20250 SW Acacia St. | Newport Beach, CA 92660 US

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



Try email marketing for free today!