

THURSDAY MAY 21ST 2026

**IREM ORANGE COUNTY'S
ANNUAL SOUTHERN CALIFORNIA
INVEST IN SUCCESS
REAL ESTATE CONFERENCE**

HYATT REGENCY ORANGE COUNTY

SPONSORSHIP CATALOG

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSOR (1 AVAILABLE)

\$1,500

- EXCLUSIVE LOGO PLACEMENT ON EVENT SIGNAGE
- PREMIUM LOGO PLACEMENT IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE FULL-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

TRADE SHOW COCKTAIL RECEPTION SPONSOR (2 AVAILABLE)

\$1,500

- LOGO VISIBILITY ON EVENT DRINK TICKETS AND TRADE SHOW COCKTAIL RECEPTION SIGNAGE
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

PARKING SPONSOR (2 AVAILABLE)

\$1,500

- LOGO VISIBILITY AND SIGNAGE AT TICKET VALIDATION STATION
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR (1 AVAILABLE)

\$1,500

- LOGO VISIBILITY AND SIGNAGE AT TICKET VALIDATION STATION
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

BREAKOUT SESSION (2 AVAILABLE)

\$1,500

- EXCLUSIVE PODIUM RECOGNITION AS BREAKOUT SESSION SPONSOR
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- EXCLUSIVE LOGO PLACEMENT ON ALL BREAKOUT SESSION SIGNAGE AND MATERIALS DAY OF CONFERENCE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

GRAND PRIZE SPONSOR (SOLD OUT)

\$1,250

- EXCLUSIVE OPPORTUNITY FOR ONE (1) REPRESENTATIVE TO DRAW THE WINNING GAME CARD AND ANNOUNCE THE NAME OF THE \$1K PRIZE WINNER DURING THE TRADE SHOW COCKTAIL RECEPTION.
- PREMIUM LOGO PLACEMENT ON PRIZE DRAWING ENVELOPE AS WELL AS IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

SPONSORSHIP OPPORTUNITIES

PHOTO BOOTH SPONSOR (1 OF 2 AVAILABLE)

\$1,000

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- COMPANY LOGO ON PHOTOS
- REGISTRATION FOR ONE (1) ATTENDEE

GAME CARD (1 OF 12 AVAILABLE)

\$500

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- LOGO PLACEMENT ON TRADESHOW GAMECARD
- **MUST PURCHASE A TRADE SHOW BOOTH FOR THIS SPONSORSHIP***

TRADE SHOW EXHIBITOR BOOTH (27 OF 55 AVAILABLE)

\$1,800

- 10' X 10' PIPED/DRAPED TRADE SHOW AREA (10' WIDE, 10' DEEP) WITH 3' HIGH SIDE WALLS AND 10' HIGH BLACK WALL.
- (1) 6' LONG TABLE AND (2) CHAIRS (COLOR OF TABLE LINED WILL BE WHITE OR BLACK DEPENDING ON AVAILABILITY)
- (2) ALL DAY CONFERENCE TICKETS
- (5) TRADE SHOW ONLY TICKETS THAT YOU MAY HAND OUT TO PROPERTY MANAGERS AND OTHER NON-SERVICE PROVIDER CONTACTS. PLEASE INFORM YOUR GUESTS TO BRING BUSINESS CARDS TO FACILITATE THEIR CHECK IN.

SPONSORSHIP OPPORTUNITIES

IN KIND SPONSORSHIPS

LANYARD SPONSOR (1 AVAILABLE)

- PROVIDE LANYARDS WITH COMPANY LOGO FOR ALL CONFERENCE ATTENDEES.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

BAG SPONSOR (SOLD OUT)

- PREMIUM LOGO PLACEMENT ON SWAG BAGS PROVIDED TO EACH ATTENDEE (BAGS TO BE PROVIDED BY SPONSOR)
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

SECURITY SPONSOR (SOLD OUT)

- PROVIDE SECURITY FOR DAY OF CONFERENCE.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

CENTERPIECE SPONSOR (1 AVAILABLE)

- PROVIDE CENTERPIECES FOR KEYNOTE LUNCHEON TABLES (CENTERPIECES TO BE PROVIDED BY SPONSOR)
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

CORPORATE SPONSOR

\$2,750

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE.
- TEN (10) ALL-DAY CONFERENCE REGISTRATIONS INCLUDING A TABLE (OF 10) AND RESERVED PREMIUM SEATING IN FRONT ROW AT THE KEYNOTE SPEAKER LUNCHEON PROGRAM (ANY ADDITIONAL ATTENDEE REGISTRATION WILL RECEIVE A DISCOUNTED RATE)
- DESIGNATED CORPORATE SPONSOR SIGNAGE AT KEYNOTE LUNCHEON TABLE
- DESIGNATED TABLE CENTERPIECE AT KEYNOTE LUNCHEON
- ONE FULL SPREAD COLOR ADVERTISEMENT IN SCREC DIGITAL PROGRAM
- TWO (2) ADDITIONAL DRINK TICKETS FOR EACH ATTENDEE DURING THE TRADE SHOW
- ONE (1) COMPLIMENTARY IREM ASSOCIATE MEMBERSHIP FOR A STAFF MEMBER OF YOUR COMPANY'S CHOOSING

Please note, this sponsorship is for corporate real estate firms only