



# IREM ORANGE COUNTY'S ANNUAL SOUTHERN CALIFORNIA REAL ESTATE CONFERENCE

## SPONSORSHIP CATALOG

**WEDNESDAY JULY 10, 2024**

**HYATT REGENCY ORANGE COUNTY**

**1199 HARBOR BLVD, GARDEN GROVE, CA 92840**

# SPONSORSHIP OPPORTUNITIES

## **AUDIO/VISUAL SPONSOR (4 AVAILABLE)**

**\$3,000**

- EXCLUSIVE LOGO PLACEMENT ON AUDIO VISUAL SIGNAGE
- PREMIUM LOGO PLACEMENT IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE FULL-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR FIVE (5) ATTENDEES

## **TRADE SHOW COCKTAIL RECEPTION SPONSOR (LOGO CUPS) (1 AVAILABLE) \$2,000**

- LOGO VISIBILITY ON EVENT DRINK TICKETS AND TRADE SHOW COCKTAIL RECEPTION SIGNAGE
- FIVE (5) DRINK TICKETS
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR THREE (3) ATTENDEES

## **TRADE SHOW COCKTAIL RECEPTION SPONSOR (NAPKIN LOGO) (1 AVAILABLE) \$2,000**

- LOGO VISIBILITY ON EVENT DRINK TICKETS AND TRADE SHOW COCKTAIL RECEPTION SIGNAGE
- FIVE (5) DRINK TICKETS
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR THREE (3) ATTENDEES

# SPONSORSHIP OPPORTUNITIES

## **PARKING SPONSOR (3 AVAILABLE)**

**\$2,000**

- LOGO VISIBILITY AND SIGNAGE AT TICKET VALIDATION STATION
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR THREE (3) ATTENDEES

## **GRAND PRIZE SPONSOR (1 AVAILABLE)**

**\$1,500**

- EXCLUSIVE OPPORTUNITY FOR ONE (1) REPRESENTATIVE TO DRAW THE WINNING GAME CARD AND ANNOUNCE THE NAME OF THE \$1K PRIZE WINNER DURING THE TRADE SHOW COCKTAIL RECEPTION.
- PREMIUM LOGO PLACEMENT ON PRIZE DRAWING ENVELOPE AS WELL AS IN EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR THREE (2) ATTENDEES

## **BREAKOUT SESSION (3 AVAILABLE)**

**\$1,500**

- EXCLUSIVE PODIUM RECOGNITION AS BREAKOUT SESSION SPONSOR
- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- EXCLUSIVE LOGO PLACEMENT ON ALL BREAKOUT SESSION SIGNAGE AND MATERIALS DAY OF CONFERENCE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR TWO (2) ATTENDEES

# SPONSORSHIP OPPORTUNITIES

## PHOTO BOOTH SPONSOR (2 AVAILABLE)

**\$1,000**

- PREMIUM LOGO PLACEMENT IN PRE-CONFERENCE ADVERTISING, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE
- COMPANY LOGO ON PHOTOS

## IN KIND SPONSORSHIPS

### PHOTO SPONSOR (SOLD OUT)

- PROVIDE PHOTOGRAPHER FOR DAY OF CONFERENCE INCLUDING DIGITAL PHOTO ACCESS TO IREM OC
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

### CENTERPIECE SPONSOR (1 AVAILABLE)

- PROVIDE FLORAL ARRANGEMENTS FOR KEYNOTE SPEAKER LUNCHEON.
- EXCLUSIVE PODIUM RECOGNITION BY EVENT EMCEE DURING KEYNOTE LUNCHEON
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

# SPONSORSHIP OPPORTUNITIES

## IN KIND SPONSORSHIPS

### LANYARD SPONSOR (SOLD OUT)

- PROVIDE LANYARDS WITH COMPANY LOGO FOR ALL CONFERENCE ATTENDEES.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

### BAG SPONSOR (1 AVAILABLE)

- PREMIUM LOGO PLACEMENT ON SWAG BAGS PROVIDED TO EACH ATTENDEE (BAGS TO BE PROVIDED BY SPONSOR)
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

### SECURITY SPONSOR (1 AVAILABLE)

- PROVIDE SECURITY FOR DAY OF CONFERENCE.
- PREMIUM LOGO PLACEMENT IN EVENT SIGNAGE, EVENT PROGRAM, CONFERENCE SPONSOR SLIDESHOW, AND CONFERENCE WEBPAGE
- ONE HALF-PAGE COLOR AD IN SCREC PROGRAM
- REGISTRATION FOR ONE (1) ATTENDEE

**FOR MORE INFORMATION CONTACT:**

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